

## DESIGN BRIEF

### **Company Name:**

Relay

### **Company Description:**

We are a fashion company that sells trendy menswear. Our items are made with expert craftsmanship and are sold online only. Our target audience is college students. We want to convey a sense of glamour, while at the same time being fresh.

### **Job Description**

You must create a website that will mainly show a list of the company's products. The goal is to provide a great user experience. Besides the landing page, the website will need a contact page, shop page and a blog. The landing page should have a Our Values section. There should be a call to action to get users to order a free sample. They would prefer a trendy design, and would like you to use the brand color, which is blue. Take into account the client's preferences and values.

### **Deadline**

5 days